

Use the A. & S. Crossway  
Subway Station Hoyt St.

### Portieres of Such Excellent Velvet Are Rare at \$14.98 pair

For years the A. & S. Drapery Store has been outfitting the best homes of the greater city with hangings that were at once, distinctive and most reasonable in price.

Tuesday's offering is another example of the possibility of securing the finest of draperies at a price ordinarily asked for the commonplace. In fact, this price is less than we would be able to make them ourselves.

The velvet used is a rich lustrous quality, with French open edge. Regulation length.

### There Are 19 Different Color Combinations

Comparatively few people realize the effects that can be secured by the use of these handsome portieres. They soften the hard angular outlines of openings from room to room, in fact they "furnish" as no other style of hanging can.

A. & S.—Third floor, Central.

### Be Loyal to Brooklyn!

MOST of the two millions or more of the residents of this greatest borough of Greater New York are sublimely unconscious of Brooklyn's magnitude, importance, actual performance and future potentialities.

Considered as an individual city, it is the third largest in the United States.

It is the third largest manufacturing community in all America, and Made-in-Brooklyn products, from shoes and enamel-ware to ships and cigar machinery, are sent all over the world.

It is an ideal place in which to live — healthy and pleasant, with wide streets, plenty of parks, splendid schools and hospitable churches.

It is a city of lower rents, and more building of private houses is now going on in this borough than anywhere else in New York. Thus it will be easier to find a home and pay less for it in Brooklyn than in any other borough in the city.

It is the logical place for Brooklyn people to shop. Its stores are close at home; they are well stocked, and both in merchandise and prices they compare most favorably with Manhattan stores. Their "overhead" is lower, because Brooklyn rents are lower than those in Manhattan.

And of these stores in the Brooklyn low-rent area, A. & S. rental charges are the lowest. This store—the greatest in Brooklyn — OWNS its property, bought years ago at a low figure and carried on its books today at the same low figure.

This difference in our favor accounts for the decidedly lower level of prices at which we can afford to sell our goods.

For fifty-six years Abraham and Straus, Inc., have been selling merchandise of quality at lowest prices; have been building public good-will and have been growing with good-will.

Brooklyn deserves the loyal support of its people; and A. & S., as a great Brooklyn institution, in turn deserves its share of that support upon its merits as a public utility.

### School Things That Make Studying Easy

Don't forget to lay in a supply of all the things you need before you go back to school—and the A. & S. School Supply Shop is the place to buy, because it always has the things you want at very low prices!

Fountain Pens and Sterling Silver or Gold Filled Pencils, with clips, and pencils with reserve leads. . . . 98c

Fountain Pens with Ring Tops. . . . \$1.58

Ribbon Guard for pen and pencil, with fancy slide. . . . 49c

Boston Pencil Sharpener. . . . 72c

Grips for luncheon and school books. . . . 98c

And a large variety of composition books, scratch pads, writing tablets, pencils, erasers, penholders, 5c each. A. & S.—Street Floor, East.

### Women's Silk Stockings

Reasonably Priced at  
\$1.39

Especially when you consider what very nice stockings they are! A weight that is sheer enough to look well, and heavy enough to wear well; "irregulars" of thread silk, full fashioned with mercerized garter tops and soles. In black, white and colors.

Women's Stockings, 59c Pr. Full fashioned mercerized lisle, with double soles; black only.

Men's Socks, 19c Pr.

Of fine cotton, double sole; black cordovan and gray.

A. & S.—Street floor, Central.

### A Special Purchase of

### 200 Women's Pleated Skirts, \$9.75

Prunella cloth Skirts are particularly desirable for early fall wear; they have a nice way of resisting the weather conditions, and retain their crisp tailored lines through many days.

These pleated Prunella cloth Skirts are in two-color effects, black and white, navy blue with white or tan, and tan with brown. Sizes 25 to 36 inches.

A. & S.—Second floor, Central.

### Three Very Exceptional Offerings of Women's Shoes for Fall

This is the day of individuality in dress for women; many women wear low shoes of various weights through the winter, others change to high shoes with the first cool days. This sale of Fall Footwear brings an interesting value to all women.

### Women's Tan Oxfords, \$5.95 Pair

Reduced from \$8.95

Tan calfskin brogue Oxfords with outside wingtips; flexible welted soles of medium weight; low or Cuban heels.

### Women's Black Satin One-Strap Pumps \$6.95 Pair

Very fine quality black satin Pumps in the desired strap style; hand turned soles; low or high Louis covered heels.

### Women's High Laced Shoes, \$7.95 Pair

Formerly \$11.00 and \$12.00

Tan calfskin and gun metal High Shoes in laced models; flexible welted soles; Cuban heels.

A. & S.—Second floor, West.

### Women's Ready-to-Wear and Untrimmed Hats, \$2.98

These hundreds of Hats were made up specially for an exclusive milliner who found it necessary to cancel his order, and the A. & S. Millinery Shop was given the opportunity to purchase the entire lot at a price.

They were made to sell for more than twice this price.

All the season's best shapes are included—large and medium salons with flat roll brims or mushroom brims. Toques, Turbans, Tricornes and the smart Nap-lean effects.

VELVETS lead—fine Lyons or Panné Velvets, some combined with Duvelvyns. Dozens of styles, and the leading colors of the season.

Many are trimmed and ready for immediate wearing, others require a flower, a feather fancy to be complete.

A. & S.—Street floor, East.

# ABRAHAM AND STRAUS INC.

Telephone

BROOKLYN

Main 6100

## The September Sale of China Sparkling Cut Glass, Imported Glassware and Clocks

Reductions of 20% to 50% Bring Prices Lower Than Pre-War Levels

JUST as, for many years, the great A. & S. china and glass sections have been one of the cornerstones of this business, so the A. & S. China Sales have played an important part in the household economics of Brooklyn; their coming is always an eagerly anticipated event.

This September, it is our pleasure to announce the greatest China Sale in a number of years—since before the war, in fact.

Rich shipments of the most wanted wares have come to us from home and abroad. Our own splendid stock has contributed remarkable offerings—at very large reductions in price. In assortments, quantities and values, the Sale far exceeds those of recent years.

Dinner sets are the most important item, from a housekeeper's point of view, in supplying the china closet. And dinner sets—3,200 of them—form the backbone of the Sale. Here are the high lights—

3,200 Dinner Sets from England, France, Japan, America and other countries.

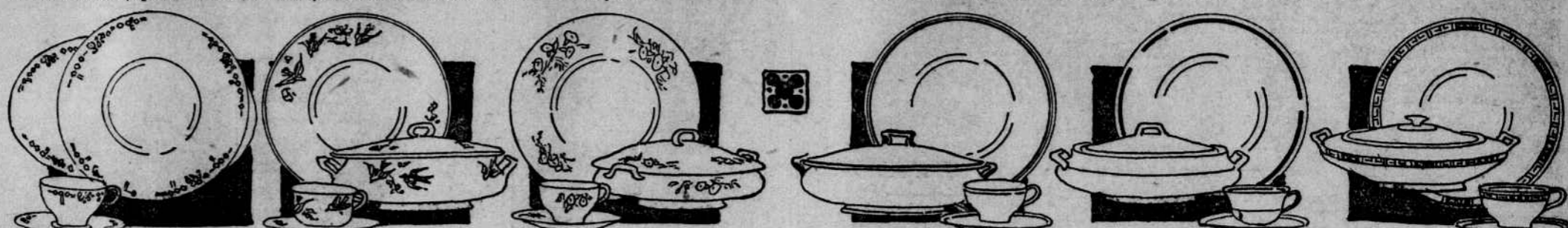
14 "open stock" patterns in Dinnerware; discontinued at reductions from 1/2 to 1/2.

24,000 pieces of American porcelain Dinnerware at lower prices than since before the war.

10,000 pieces of imported Glassware at 1/2 the usual prices.

3,000 pieces of handsome Cut Glass that rings clear as a bell.

The details, which follow, are the most interesting part of the story:



### 32-Piece American Porcelain Luncheon Sets, \$4.75

Reduced from \$7.25

Broken border design with gold line at edge.

### 52-Piece American Porcelain Dinner Sets, \$9.24

Reduced from \$14.75

Blue bird and flower design; blue line at border.

### 100-Piece American Porcelain Dinner Sets, \$17.50

Formerly \$26.50 and \$27.50

Spray with gold line, double blue line or gold band designs.

### 50-Piece Burnished Gold Band Dinner Sets, \$10.95

Reduced from \$15.95

Gold band design on plain shapes.

### 100-Piece American Porcelain Dinner Sets, \$24.50

Reduced from \$35.00

Coin gold band, gold line, or blue line design, gold covered handles.

### 100-Piece American Porcelain Dinner Sets, \$35.00

Reduced from \$46.00

Two open stock border designs on "Mayflower" shape or conventional border design on plain shapes.

### 3200 American and Imported Dinner Sets

	Sale Price	Reduced From
50-piece Double gold or double blue line design. . . . .	\$8.75	\$12.50
52-piece Floral border design with a gold line at edge. . . . .	9.89	13.75
50-piece Large blue bird design. . . . .	10.50	16.98
52-piece Medallion design. . . . .	11.75	17.95
52-piece Medallion design. . . . .	12.75	18.95
100-piece Blue bird design. . . . .	19.24	29.75
100-piece Broken border design. . . . .	22.50	34.00
100-piece Conventional border design. . . . .	24.50	35.00
100-piece Gold band and line design. . . . .	2.75	39.50
100-piece Conventional border design; open stock. In the "Mayflower" shape. . . . .	36.50	47.50
100-piece Conventional border design, with a gold line at edge; handles covered with coin gold. . . . .	37.50	49.50
100-piece Wide conventional border design. . . . .	50.00	67.50

### Limoges and Haviland Dinner Sets

	Sale Price	Reduced From
100-piece Limoges China. . . . .	\$72.50	\$95.00
108-piece Limoges China; gold acid border design. . . . .	49.50	119.00
100-piece Imported China; gold acid border design. . . . .	155.00	194.75
108-piece Theo. Haviland Limoges China; conventional border design. . . . .	156.50	196.00
100-piece Imported China; gold acid border design. . . . .	65.00	209.75
100-piece Imported China; gold coin borders. . . . .	195.00	244.75
108-piece Theo. Haviland Limoges China Dinner Sets, gold acid border design. . . . .	250.00	384.00

American, English, Japanese and French

### Open Stock Dinnerware One-Third to One-Half Off!

This large group contains 14 open stock patterns that we are discontinuing. The articles below are in a neat, conventional border design with gold handles, but there are 13 other patterns with prices reduced in the same proportion.

	Sale Price	Reduced From
Bread and Butter Plates. . . . .	20c	35c
Pie Plates. . . . .	27c	41c
Tea Plates. . . . .	27c	41c
Dinner Plates. . . . .	35c	54c
Soup Plates. . . . .	32c	53c
Dessert Dishes. . . . .	18c	24c
Bone Plates. . . . .	37c	53c
Chocolate Cups and Saucers. . . . .	34c	53c
Ramekins and Plates. . . . .	8c	16c
Individual Butter Plates. . . . .	62c	95c
Tea Cups and Saucers. . . . .	62c	95c

STORE ORDERS ONLY ON THESE ITEMS.

### American Porcelain Luncheon Sets

	Sale Price	Reduced From
32-piece Gold band design on porcelain. . . . .	\$5.94	\$8.49
32-piece Gold and blue band design or white and gold band and line design. . . . .	3.95	6.49

### English Porcelain Dinner Sets

	Sale Price	Reduced From
106-piece English Porcelain Dinner Sets. . . . .	\$38.50	\$49.00
110-piece English Porcelain Dinner Sets. . . . .	59.00	71.00
100-piece English Porcelain Dinner Sets. . . . .	\$1.50	75.00
115-piece English Porcelain Dinner Sets. . . . .	55.00	79.00
100-piece English Porcelain Dinner Sets. . . . .	65.00	89.00

### Light Cut Crystal Refreshment Sets, \$1.95

Reduced from \$3.25

In neat floral designs. Set consists of a tall covered pitcher, 6 tall glasses and 6 glass spoons.

### Light Cut Crystal Grape Juice Sets, \$1.95

7-piece sets richly cut in a variety of pretty floral and foliage designs.

### Light Cut Crystal Water Sets, 98c

Reduced from \$1.49

7-piece sets—and just 500 of them to go at this exceptional price. Two pretty floral and foliage designs to pick from. Set consists of a graceful pitcher and 6 tumblers.

### Light Cut Crystal Compotes, 95c each.

High and low footed, in the 7 or 8 inch size. Cut in a neat floral and foliage design on thin blown crystal.

### 2,000 doz. Light Cut Water Tumblers, 6 for 50c

Large size, thin blown tumblers, cut in various pretty light cut wreath designs.

### 4 Specials in Sparkling Cut Glass

### 200 Oval Orange Bowls, \$3.79

11 1/2 inches long and richly cut in floral and foliage design and fancy scalloped edge.

### 12-in. Flower Vases, \$3.89

Handsomely cut in various pretty combination floral, foliage and other fine cuttings.

### 7-in. Jelly Dishes, \$1.69

Richly cut in pinwheel and fan design.

### Water Sets, \$10.95

Formerly \$14.98 and \$15.98

8-piece sets richly cut in floral, foliage and Venetian designs. Sets include 4-pint pitcher, 6 tumblers and 12-inch mirror.

### 1000 Pieces Imported Table Glassware

Less Than 1/2 Price

In fact they are priced lower than domestic glassware. Cut in a pretty floral and foliage border design on pure potash blanks in graceful wide optic shapes.

### High-footed Sherbet Glasses, 39c each

Low-footed Sherbet Glasses, 39c each

### Water Goblets, 39c each

Ice Tea Glasses, 25c each

Water Tumblers, 19c each

A. & S.—Subway floor, Central.

### The Rarest of Oriental Art—at the Lowest Prices in Years!

## September Sale of ORIENTAL RUGS

This is the most important Oriental Rug Sale of the year, a sale looked forward to by hundreds of people that know the values received in this A. & S. sale and profit by it from year to year.

Many of the rugs are reduced from to-day's regular selling price; others we bought at a figure far below to-day's market value (particularly the Chinese and Kermanshah rugs).

The big event will open Tuesday and continue throughout the month. Early selections are advisable, however, in order to avail yourself of the comprehensive selections.

### Fine 9x12 Ft. Heavy Chinese Rugs, \$195.00

Excellent rugs, closely and evenly woven in rich colors.	6x 9 ft. . . . .	\$135.00	8x10 ft. . . . .	\$175.00
2x4 ft. . . . .	4x7 ft. . . . .	\$69.50	9x12 ft. . . . .	\$195.00
3x6 ft. . . . .	4x8 ft. . . . .	\$89.50		

Also superior quality 9x12 ft. Chinese Rugs. Specially priced at \$295.00.

### Kermanshah Rugs

Distinctive for the unusual designs and colorings and for the thickness, which is exceedingly heavy (not the usual Kermanshah quality). Solidly and compactly woven in rich shades of dark blue, tan, gold or brown.

9 ft. 2 in. x 13 ft. 9 in. . . . .	\$495.00	9 ft. 10 in. x 12 ft. . . . .	\$645.00	9 ft. 2 in. x 13 ft. 6 in. . . . .	\$695.00	10 ft. 6 in. x 14 ft. 4 in. . . . .	\$895.00
9 ft. 6 in. x 11 ft. . . . .	495.00	8 ft. 4 in. x 11 ft. 1 in. . . . .	545.00	10 ft. x 13 ft. 1 in. . . . .	695.00	10 ft. 6 in. x 15 ft. 2 in. . . . .	815.00
9 ft. 2 in. x 12 ft. 4 in. . . . .	595.00	9 ft. 4 in. x 13 ft. 4 in. . . . .	695.00	10 ft. 6 in. x 13 ft. 9 in. . . . .	775.00	11 ft. 5 in. x 15 ft. . . . .	945.00
9 ft. 6 in. x 11 ft. 10 in. . . . .	495.00	8 ft. 10 in. x 12 ft. 9 in. . . . .	685.00	10 ft. x 13 ft. 5 in. . . . .	695.00	10 ft. 9 in. x 14 ft. 2 in. . . . .	895.00
9 ft. 2 in. x 12 ft. 3 in. . . . .	625.00	9 ft. 3 in. x 13 ft. 5 in. . . . .	695.00	10 ft. x 14 ft. 6 in. . . . .	785.00	11 ft. 3 in. x 15 ft. . . . .	965.00

### Persian Rugs

Varied weaves and qualities in a wide range of beautiful colorings. The eight styles included in this group are at very low prices—all reductions from our regular stock prices.

### Mahal Rugs.

7 ft. x 10 ft. 6 in. . . . .	\$165.00
7 ft. 5 in. x 10 ft. 6 in. . . . .	175.00
8 ft. 5 in. x 12 ft. 2 in. . . . .	225.00
8 ft. 9 in. x 12 ft. 9 in. . . . .	245.00
8 ft. 7 in. x 12 ft. 1 in. . . . .	295.00
9 ft. 2 in. x 12 ft. 5 in. . . . .	295.00
8 ft. 1 in. x 12 ft. 4 in. . . . .	295.00

### Sarouk Rugs.

8 ft. 6 in. x 12 ft. 1 in. . . . .	\$585.00
9 ft. 6 in. x 12 ft. 3 in. . . . .	795.00
8 ft. 7 in. x 11 ft. 8 in. . . . .	780.00

### Arak Rugs.

10 ft. 3 in. x 13 ft. 5 in. . . . .	\$475.00
8 ft. 9 in. x 11 ft. 9 in. . . . .	325.00
9 ft. 5 in. x 12 ft. . . . .	395.00

### Serapi Rugs.

8 ft. 3 in. x 12 ft. 2 in. . . . .	\$395.00
9 ft. 6 in. x 11 ft. 10 in. . . . .	395.00

### Buluk Rugs.